



REMAX PALM REALTY & PALM REALTY PROPERTY MANAGEMENT A TRUSTED PARTNER IN SOUTHWEST FLORIDA

RE/MAX Palm Realty is one of Southwest Florida's most accomplished and respected real estate brokerages, built on integrity and a deep commitment to the communities it serves.

Locally owned and independently operated, REMAX Palm Realty is co-owned by longtime Southwest Florida residents, Mark Soravilla and Peter Rivera, with a shared dedication to excellence, collaboration, and long-term community investment. Offering offices in **Lakewood Ranch, Downtown Sarasota, Siesta Key, Venice Island, South Venice, Englewood, Port Charlotte, and Downtown Punta Gorda**— RMP is strategically positioned to serve the five-county area of Manatee, DeSoto, Sarasota, Charlotte, and Lee counties. Since its founding in 2002, REMAX Palm Realty has successfully closed over **35,000 real estate transactions** totaling more than \$8 billion in sales, earning its position as a market leader across the region.

REMAX Palm Realty is supported by a dynamic team of **over 200 real estate advisors** trusted by their friends, family and clients to provide creditable recommendations on all things real estate related. Backed by the global strength of the REMAX brand yet firmly rooted in the local communities, RMP offers unmatched service, tools, and market expertise.

REMAX Palm's impact and performance has been consistently recognized with multiple high-profile accolades, including:

- REMAX National Brokerage of the Year
- Community Citizenship Award
- T3 Sixty Mega 1,000 Brokerage
- RISMedia Top 100 Brokerage
- REMAX South Region Brokerage of the Year
- Sun Best of Sarasota & Charlotte Awards
- Board Lifetime Achievement Award
- REMAX Florida Brokerage of the Year

REMAX Palm Realty's sister company, Palm Realty Property Management, is a full-service property management company managing **over 450 properties**, including single family homes, condos, mobile homes, commercial units and multi-family investments in Sarasota and Charlotte County. With offices located in **Port Charlotte Murdock and on Venice Island**, PRPM is one of the largest property management firms in the area, overseeing the maintenance, repair, preparation, preservation and remodel of hundreds of properties.

Affiliates who partner with REMAX Palm Realty and Palm Realty Property Management benefit not only from high **transaction volume, incredible visibility, countless opportunities and elite professionalism**, but also from brokerages that value integrity, proactive communication, and strong business relationships. With an unwavering focus on client experience and a legacy of results, REMAX Palm Realty and Palm Realty Property Management are premier partners.



PREFERRED BUSINESS PARTNER PROGRAM BENEFITS

As an Preferred Business Partner with REMAX Palm Realty and Palm Realty Property Management, your business will gain trusted exposure across one of Southwest Florida's most recognized and respected real estate networks. This program is designed to help you grow your business by placing your brand directly in front of active buyers, sellers, landlords, tenants, and real estate professionals.

Vendor Book Advertising

Your business will be showcased in our professionally produced **Vendor Book**, a high-quality guide distributed in both print and digital formats. Each partner receives a **quarter-page colored ad (a \$75 value)** along with a categorized listing to help consumers quickly find your services.

The **printed edition** is distributed to buyers, sellers, landlords, tenants, and investors through:

- Client mailers
- In-office handouts
- Real estate presentation packages
- Local business drop-offs and referral points

The **digital edition** is shared:

- Regularly via social media and email marketing campaigns
- With clients during onboarding and transaction preparation
- On the REMAX Palm Realty and Palm Realty Property Management websites

In-Office Marketing & Visibility

Your marketing materials — including flyers, business cards, brochures and branded swag — may be displayed in all **nine of our Southwest Florida offices**, ensuring your business stays top-of-mind with agents, staff, and clients across multiple markets.

Digital Display Advertising

Your logo or digital ad will be included in our internal office digital rotation, which plays continuously on **TVs in common areas, conference rooms, and staff workstations**. These displays are viewed by walk-in clients, investors, vendors, and real estate professionals on a regular basis — providing consistent brand exposure.

Online Partner Directory

Your business will be featured in the **Preferred Business Partner section** of both the Palm Realty Property Management and REMAX Palm Realty websites — helping customers easily find and contact you. These pages are linked in outgoing communications and frequently visited by new and existing clients seeking referrals.

Co-Branded Marketing Opportunities

Preferred partners are invited to submit co-branded materials including **marketing inserts, promotional flyers, or discount offers** to help position your business as a trusted resource recommended by our team for inclusion in:

- Presentation folders for buyers, sellers, tenants, and landlords
- Open house handouts
- Closing packages (where appropriate)

Review Exchange & Reputation Support

We believe in building mutually beneficial relationships. If our team and yours have had a **positive working experience**, we are happy to support your online reputation through a **reciprocal testimonial or review** on platforms such as Google, Facebook, or Yelp.



PREFERRED BUSINESS PARTNER PROGRAM ENROLLMENT FORM

Business Name: _____

Contact Person: _____

Phone: _____

Email: _____

Website: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Please attach a business card or email your logo to palmrealtypcad@gmail.com.

Program Cost: \$250 Annually

Payment Method:

☐ Annual (\$250)

☐ Check made payable to RE/MAX Palm Realty

Credit Card Number: _____

☐ Visa ☐ Mastercard

Exp. Date: _____ CVV: _____

Billing Address: _____

Cardholder Name: _____

Signature: _____